



**NEWS RELEASE for April 27, 2009**

## **Servus Credit Union Contributes to Ponoka Ag-Event Centre**

**(Ponoka, Alberta)** – The agricultural industry throughout the province is that much closer to a new facility to host shows, sales and events in Central Alberta thanks to Servus Credit Union. Servus Credit Union's Ponoka Branch Manager, Dennis Jones, presented a \$10,000 cheque to Ponoka Ag-Event Centre fundraising Chairperson, Sherry Gummow.

"Facilities that are available, suitable and affordable are in great demand from both the equine and cattle industries and we are thankful for Servus Credit Union's support," Sherry Gummow stated. "We are nearly halfway to our goal of \$8.5 million and just starting on our local corporate support campaign. This facility will have a huge positive economic impact and will provide a wonderful venue for the youth who wish to hone horsemanship skills in our region."

"Servus Credit Union has had a long history of supporting community initiatives and this one is particularly important as it is a partnership between the municipalities, and two major agricultural organizations in Ponoka. It has the obvious benefit of bringing people from all over Western Canada to our region and to our local businesses and we are very pleased to support the project," says Rob Stryker, Servus Credit Union's Alberta South Vice President, Retail Banking.

The Ponoka Ag-Event Centre Society hopes to break ground before the end of this year. The project is a joint venture between the Town of Ponoka, County of Ponoka, Ponoka Stampede and the Ponoka Agriculture Society.

Servus Credit Union is a full service member-owned financial institution serving more than 400,000 members through a network of 100 locations in 63 Alberta communities. Through the November 1, 2008 amalgamation with Common Wealth Credit Union and Community Savings, Servus has \$9.5 billion in assets, making it the largest credit union in Alberta and the third largest in Canada. The amalgamation created the first province-wide credit union in the country. The credit union provides a complete line of banking services, including registered accounts, financing, investments, insurance, commercial banking, 24-hour on-line and telephone banking. Servus Credit Union member-owner deposits including accrued interest are 100% guaranteed by the Credit Union Deposit Guarantee Corporation. Operations are managed through the Edmonton head office with regional offices in Lloydminster and Red Deer.

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**Ponoka Ag Event Centre Fundraising Chairperson**

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